



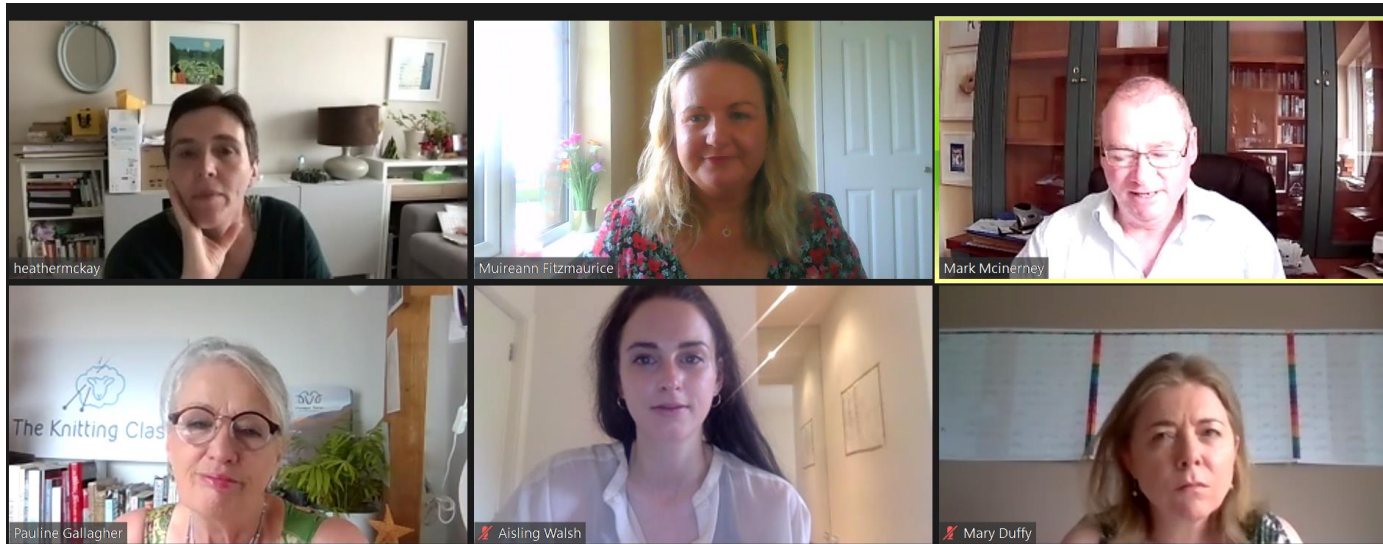
# Oifig Fiontair Áitiúil

## Local Enterprise Office

### Let's talk business!



#localenterprise



# Let's talk business!







**TODAY**



## **CREATIVE BUSINESS LEADERSHIP PROGRAMME**

# **BUSINES GROWTH PLANNER**



**VISION**





**WHERE DO YOU WANT TO BE?**



# NEXT 90 DAYS



## WHAT IS YOUR VISION?

# 90 DAY GOAL PLANNER



The 90 day outcomes I am working towards are:

Strategy.

Opportunity.

Marketing

**Goals without actions  
are just.....**

# 30 DAY GOAL PLANNER



These are the actions I need and want to take to achieve my goals

Strategy.

Opportunity.

Marketing



# Sense Check

# CHALLENGES? CHANGES?

A person with dark hair tied back, wearing a green tank top, is seen from behind, reaching up to grip the top of a weathered wooden wall. The wall is made of horizontal planks and shows signs of age and wear. In the background, a range of rugged mountains is visible under a bright blue sky with scattered white clouds. The overall scene conveys a sense of physical challenge and perseverance.

WHAT ARE THEY WORTH?

# Sharing

**What is most important to you?**



**Share with your group?**

**Goals & Actions**

**We are the things we  
do every day**

# Mindset

# Action Orientation

# Reward

Page 1 of 1

## DAILY GROW TRACKER

### END OF DAY

Gratitude

Affirmations

Wins

Page 1 of 2

## DAILY GROW TRACKER

### START OF THE DAY

What is my intention for today?

One thing I am excited about today is...

Top 3 Tasks that need to be completed?

# Confidence

# Competence

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## WEEK IN REVIEW

I want to make space to celebrate the good things that have happened and plan to make next week a cracker of a week!

### 5 Biggest Wins

### Growth Progress

Strategy	/10	Finance	/10
Marketing Opportunity	/10	Process	/10
Marketing	/10	Network	/10
Sales	/10	Learning and Development	/10



## FORM OF THE PAGES.

## TEMPERANCE.

Eat not to dulness: drink not to elevation.

	Sun.	M.	T.	W.	Th.	F.	S.
Tem.							
Sil.	*	*		*		*	
Ord.	*	*	*		*	*	*
Res.		*				*	
Fru.		*				*	
Ind.			*				
Sinc.							
Jus.							
Mod.							
Clea.							
Tran.							
Chas.							
Hum.							

SMALL ACTIONS  
+  
CONSISTENCY  
=  
GROWTH

**WHO IS ON YOUR  
BOARD?**

**What do you need?**

**Who do you want?**

**How often do you meet?**



**Finance (Mgt. & Growth)**

**Legal**

**Marketing**

**Sales**

**Investment**

**Business Advisor**

**HR**

**IT**

**Export**



**THE SOUNDING BOARD 2021**

**Who is your  
sounding board?**

# Time Management

**What do you think you  
need to do?**













CEO



CHIEF ENERGY OFFICER

TIME IS NOT  
RENEWABLE,

BUT ENERGY IS

**WHAT IS YOUR  
ENERGY  
MANAGEMENT  
SYSTEM?**

**PHYSICAL**

**EMOTIONAL**

**MENTAL**

**SPIRITUAL**

**CREATIVE**

**PRACTICAL**

## PLANNING FOR SUCCESS



I am the CEO of my business. What are the things I want to put in place to support my growth?

Physical

Mental

Spiritual

Creativity



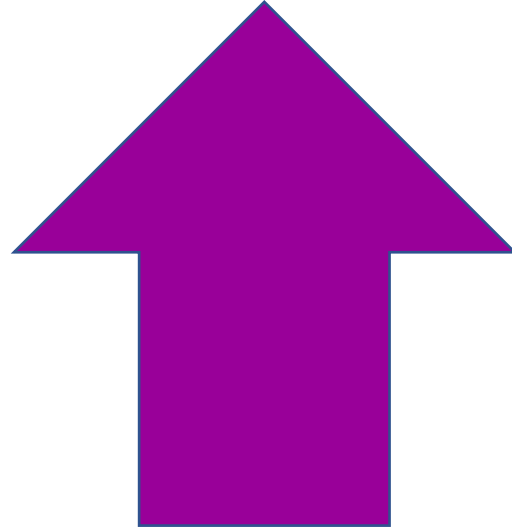
**WHERE ARE YOU NOW?**



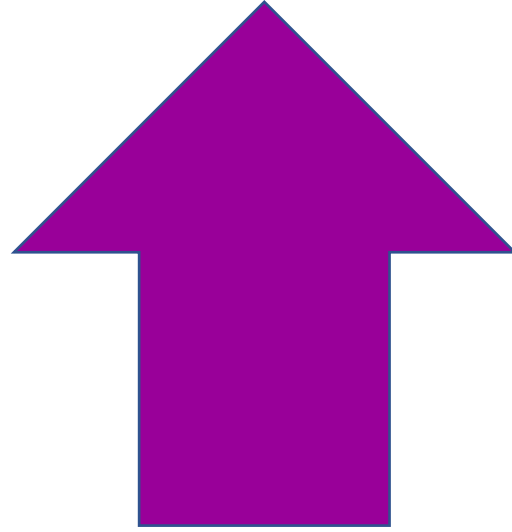
**WHAT NEEDS TO CHANGE?**

BOOK IN SOME HAPPY TIME

**Powering up Growth**

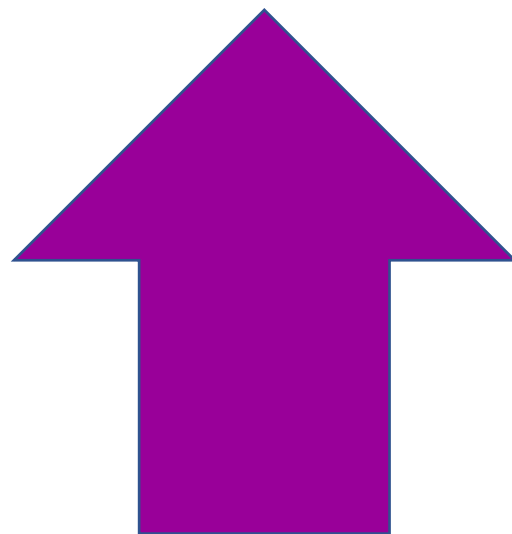


**CREATIVITY?**

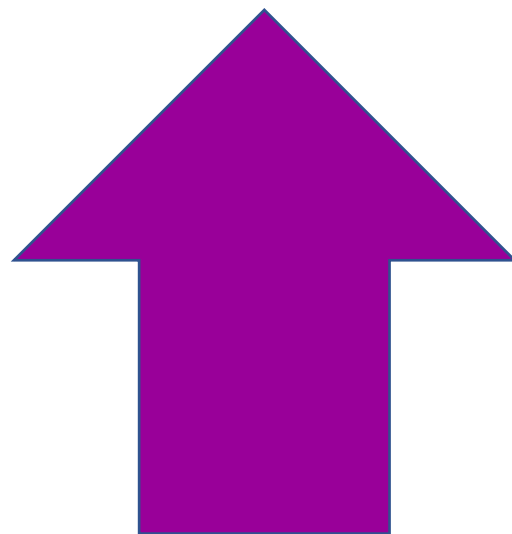


**PRODUCTIVITY?**

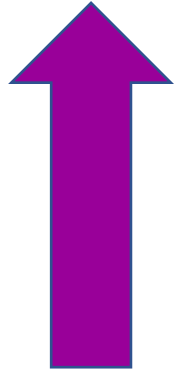




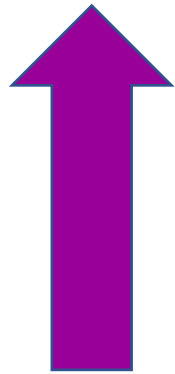
**ENERGY?**



**SALES?**



**CREATITIVITY**



**SALES**



**PRODUCTIVITY**



**ENERGY**



23% greater energy when under stress

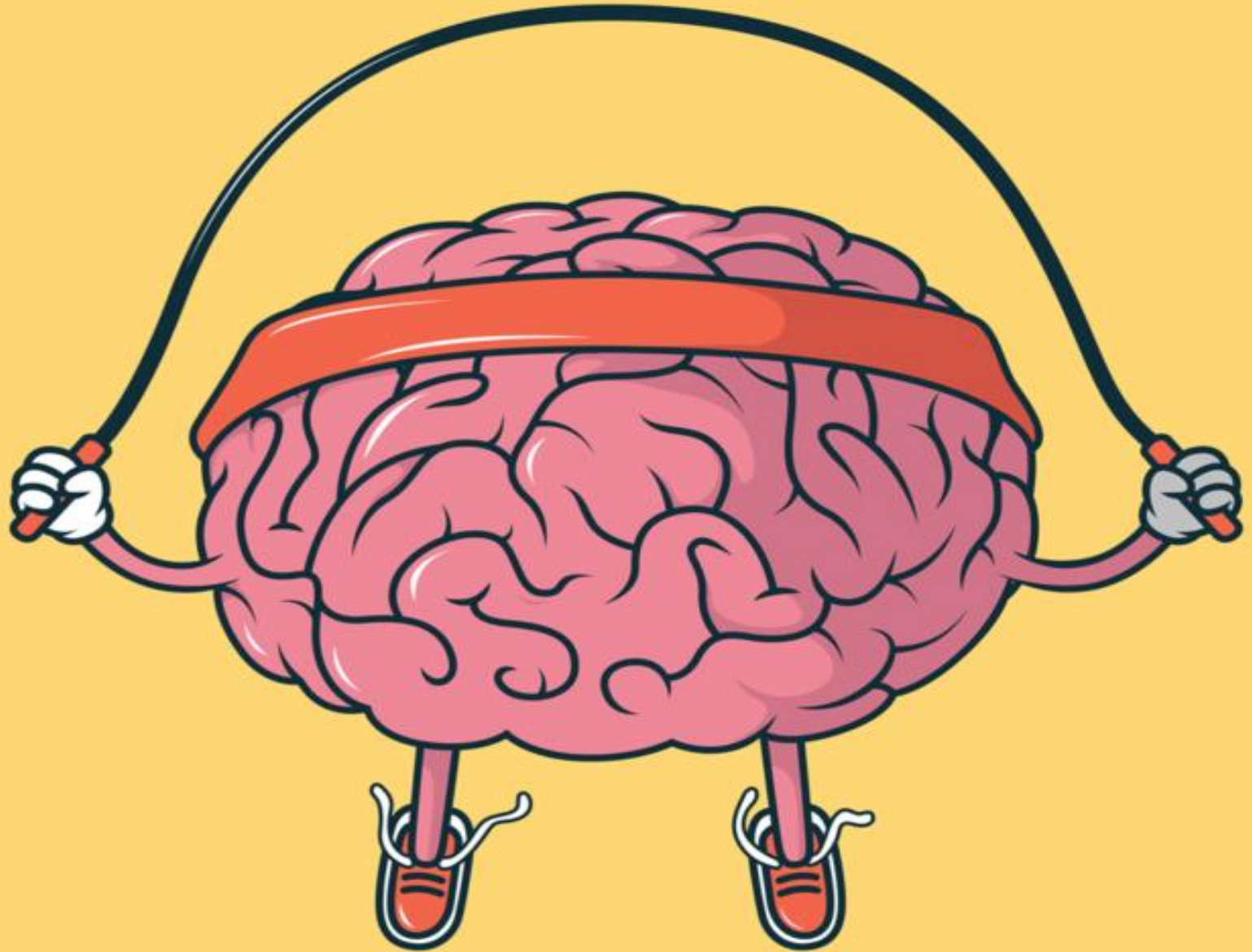
31% higher productivity

37% higher level of sales

40% higher chance of being promoted

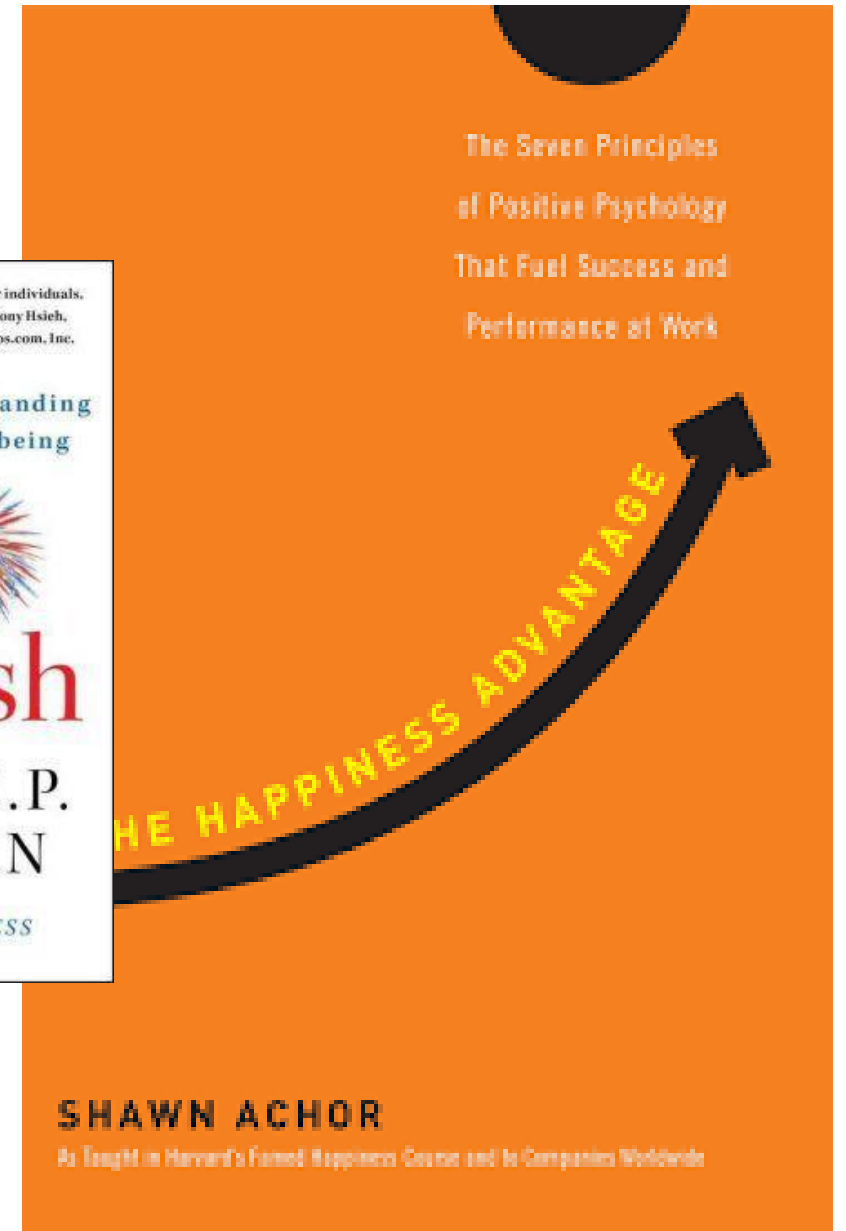
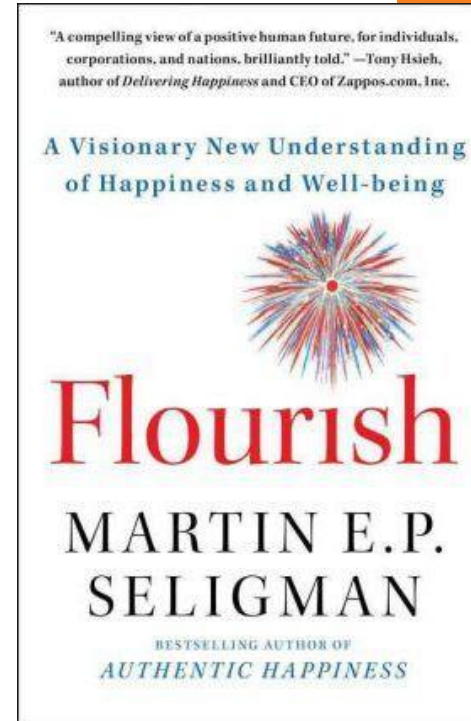
Three times higher creativity?

# POSITIVE MINDSET





# Books



# Reflection

**FORM**

**OPEN YOUR  
ENVELOPE**

# CERTIFICATE OF COMPLETION

This is hereby granted to

**Heather McKay**

for having successfully completed the training and mentoring course  
**"Creative Business Growth Programme"**

*Given this 28th of July 2021*



ANTHONY CLOONAN  
Business Advisor

  
Oifig Fiontair Áitiúil  
Local Enterprise Office



MUIREANN FITZMAURICE  
Trainer and Mentor

 **marketingcoachie**  
marketing consultancy and business coaching

**Best of Luck!**



**Key Takeaways...**

**Thank You!**