

MONTHLY ACTION PLAN	
Marketing Tool	Ideas
<b>GET CURRENT CUSTOMERS TO BUY MORE</b>	
Email marketing	Sort out the design and send my first email to consumers
<b>ENGAGE RETAILERS</b>	
<b>WOMEN 30-45</b>	
Influencers Fashion Specific	Identify the list of influencers I want to work with so I can kick
<b>CORPORATE</b>	
<b>BUSINESS BASICS</b>	
Occassions	Plan for International Womens Day (6th March)
	Plan for Monthers Day promotional posts
	Plan for Paddys Day