

# MARKETING ACTION PLAN

TOOL	IDEAS	ACTIONS	WHO	COST	JAN	FEB	MAR
<b>Events or Occasions</b>					New Year	Valentines	Mothers Day
<b>BUSINESS BASICS</b>							
Website Build							
SEO - Blogging							
Social Posting							
<b>TARGETED MARKETING</b>							
<b>TARGET: A</b>							
Social Media Ads							
Influencers							
<b>TARGET: B</b>							
Networking							
Direct Sales							
Gifting Mail Drops							
<b>TARGET: C</b>							
Event Prizes for Chamber Dublin							
<b>GET CURRENT CUSTOMERS TO BUY MORE</b>							
Email Marketing							
App Messages							

Created by:

